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ANES 2013 Internet Recontact Study
American National Election Studies
Stanford University & the University of Michigan
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This document describes the ANES 2013 Internet Recontact Study.

Study Overview

The study is a re-contact of respondents to the ANES 2012 Time Series survey's Internet sample. The survey was conducted entirely on the Internet. It constitutes a followup study with a randomly selected subsample of people who previously completed the 2012 Time Series survey on the Internet. The 2012 Time Series respondents came from two separate samples, one for face-to-face interviewing and one for internet interviews. Internet respondents were members of the GfK KnowledgePanel, an omnibus panel of respondents recruited using telephone and address-based sampling methods who are provided free internet access and equipment when necessary. Only Time Series respondents who were sampled for the Internet interviews and who completed both pre- and post-election surveys were eligible for the recontact.

This study follows the tradition and methods used in the ANES Evaluations of Government and Society Surveys. The purpose of the survey was to test new instrumentation and measure public opinion several months after the presidential election.

Data collection occurred in July, 2013.

Study at a glance

Title:	ANES 2013 Internet Recontact Study
Main purpose:	To test new instrumentation and measure public opinion regarding national leaders and political issues.
Population:	The study represents U.S. citizens age 18 or older.
Sample:	Random-digit-dial (RDD) and address-based sample (ABS) recruitment.
Design:	Longitudinal followup with selected respondents who previously completed the ANES 2012 Time Series survey on the internet.
Mode:	Internet
Number of cases:	1,635 on the file, of whom 1,563 completed the survey
Field period:	July 4 to July 15, 2013
Response rate:	Pending, probably about 2 percent or less (AAPOR RR3)
Interview length:	Median of 21 minutes.
Weight:	Use the variable C5_weight for analyses that generalize to the population.
Sponsors & design:	The National Science Foundation funded the study, which was designed by the ANES Principal Investigators and senior staff.
Data collection firm:	GfK (formerly Knowledge Networks)

Dataset Variables

The dataset includes data from the ANES questionnaire administered in July 2013 and from profile questionnaires previously administered to the same respondents.

Variables on the file are as follows.

The first 25 variables on the file are administrative records, IDs, weights, and related items.

Variables C5_A1 through C4_ZQ1 (26-204; 179 variables) are the data from the ANES questionnaire.

Variables C5_PPAGE through C5_PPNET (variables 205-228) are data from a KnowledgePanel profile survey administered prior to the ANES survey.

Variables C5_num_assign, C5_num_comp, and C5_SIGNUP respectively indicate how many surveys the panelist had been assigned to (invited to) as of July 2, 2013, how many surveys the panelist had completed as of that date, and the date on which the panelist signed up for the KnowledgePanel.

Variables C5_Introduction_Screen_t through C5_ZC4_t (variables 232 through 368) record the elapsed time for components of the survey.

Variables C5_Introduction_Screen_1 through C5_ZC4_4 (variables 369 through 917) indicate if a respondent stopped taking the interview at a specific point in the survey.

Merging the Data with the ANES 2012 Time Series Survey

All of the respondents who completed the EGSS-5 survey also completed the ANES 2012 Time Series Survey. The cases are identified in the C5_CaseID variable on the recontact file and the caseid variable on the 2012 Time Series data file.

Weights and Data Analysis

The data are designed to be analyzed with weights. **You must use weights to generalize to the population.** For general discussion of these issues and detailed instructions for weighting and sampling error calculations for ANES studies, see DeBell (2010), *How to Analyze ANES Survey Data* (<http://www.electionstudies.org/resources/papers/nes012492.pdf>).

The weight variable on the data file is C5_weight. This is the poststratified weight for analysis that is intended to generalize to the population.

Standard errors (also called sampling errors), confidence intervals, and statistical significance tests must be calculated using methods appropriate for a complex-sample survey. For comprehensive general instructions, see DeBell (2010). The data do not require stratum or cluster variables, but do need to be weighted.